Cleaning Service Business Plan Sample

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|  | **Company Name**  Address  Town  Postcode |  | **Date**  19/07/22  **Contact No:**  **Email ID:** |  |

**Executive Summary**

[company name] is offering a house cleaning service for middle-class families in Chicago (IL).

We are keen to meet our customer's expectations by providing them with timely door-to-door

service. Any interested households can purchase our premium service after registering with

us on our official website.

***Our objective***

• To provide cleaning service as per customer's expectations.

• To increase clients at least by 10% per annum through better service.

• To establish a sustainable customer-friendly business.

• To keep a healthy environment surrounding our client's home.

***Financial highlights***

\*Describe your running subscription premium in this section

***Business Owner***

[Name] Cleaning service business is a sole proprietorship. It is owned by Jacob M.

***Products and Services***

We have a group of trained cleaners who can serve you in cleaning your residential house.

Our services are not only limited to double-income households but also single-income households.

Our cleaning services range from kitchen, bedrooms, bathrooms or any other unusual job.

***Market Analysis***

Our company is targetting the upper end of the market. We are providing a trustworthy cleaning service

for residential houses and independent companies. Here we don't target only wealthy people as our

focus is to be competitive by offering on-time services.

***Customer Details***

\*mention details about the buyer along with the exact location

***Purchases made to date***

Describe purchase date including necessary details.

***Equipment costs***

Our team is happy to serve you as per the selected date. To start the cleaning process at your

location, we request you to confirm the equipment charges for the same.